









#### **About Us**

1886 년부터 그 역사를 시작한 존슨앤드존슨의 컨슈머 헬스 사업부문은 2023 년 5 월에 분사하여, 세계 최대의 독립적인 컨슈머 헬스케어 전문기업인 켄뷰(Kenvue)로 거듭났습니다.

스코틀랜드 영어 단어에서 지식을 뜻하는 '켄(Ken)'과 프랑스어에서 시각을 의미하는 '뷰(Vue)'를 차용하여, 인류에게 필요한 풍부한 지식과 소비자에 대한 깊은 통찰력을 가지겠다는 의미를 가지고, 일상 케어의 특별한 힘을 실현하고자 합니다.

#### **About Kenvue in Korea**

1983 년 한국 존슨앤드존슨 법인 설립 이후, 스킨 헬스 분야의 존슨즈, 클린앤클리어, 뉴트로지나, 아비노와 일반의약품인 타이레놀, 니코레트, 로게인, 의약외품인 리스테린 등을 출시하며 꾸준한 명성을 쌓아왔습니다. 현재 켄뷰는 서울 용산에 본사, 충북 청주에 스킨 헬스 전문 생산 공장 및 용인 물류센터를 보유하고 있으며, 약 270 여명의 임직원이 근무하고 있습니다.

#### **About Internship**

#	Department	Team	Position	Job number	НС
1	Customer Development (Sales)	Omni	Omni Channel Intern	00001IN6	1
2	Customer Development (Sales)	eCommerce	eCommerce Intern	00001IN7	1
3	Marketing	Essential Health Listerine	Listerine Marketing Intern	00001IN8	1
4	Design	Skin Health & Essential Health Design	Brand Design Intern	00001IN9	1
5	Commercial Excellence	Business Excellence	Data Analyst Intern	00001INA	1

<sup>\*</sup>https://kenvue.taleo.net/careersection/4/jobsearch.ftl 사이트에 접속 후 "Job number"를 검색하면 상세 모집 내용을 확인할 수 있습니다.

#### [공통 지원 자격]

- 2023 년~2024 년 학부 또는 대학원, MBA 졸업(예정)자
- 관련 전공 및 자격증, 유관 업무 경험자 우대
- 업무 상 영어 활용 가능자
- 긍정적인 태도와 도전 정신을 발휘할 수 있는 분
- 병역필 또는 면제자 로서 해외 출장에 결격사유가 없는 자
- 서울시 용산구 근무 가능자



#### [지원방법]

- 당사 KENVUE 온라인 지원 (https://kenvue.taleo.net/careersection/4/jobsearch.ftl)
- 당사 양식 지원서 (필수 제출 서류, 다운로드 링크: <a href="https://docs.google.com/document/d/1w-A1IsSEY-s-UR40uvCHOuh-d-\_T91Vq/edit?usp=sharing&ouid=103070745547701739617&rtpof=true&sd=true">https://docs.google.com/document/d/1w-A1IsSEY-s-UR40uvCHOuh-d-\_T91Vq/edit?usp=sharing&ouid=103070745547701739617&rtpof=true&sd=true</a>)
- 영문 자유 양식의 이력서/자기소개서 (Optional)
- 지원서 작성 중 지원하는 모집분야 명확히 기입 (예 : Omni Channel, eCommerce, Design...)
- 접수기한 : 2023 년 12 월 27 일 (수) 자정까지

# [전형 절차 및 일정]

● 인턴 기간: 2024년 2월 1일~2024년 7월 31일 (6개월)

● 지원 마감일 : 2023 년 12 월 27 일

인터뷰: 2024 년 1 월 둘째 주 (8 일 ~ 12 일)
 합격자 발표: 2024 년 1 월 셋째 주 (~ 17 일)

\*상세 일정은 지원자 인원현황에 따라 변경될 수 있습니다.

#### [유의사항]

- 서류를 MS-Word 나 PDF 로 된 한 개의 파일로 미리 준비하시기 바랍니다.
- 서류 전형 합격자에 한하여 개별 통보합니다. 단, 회사 사정에 따라 지연될 수 있습니다.
- 허위 기재 사실이 있을 경우 합격이 취소될 수 있습니다.
- 해당 인턴십은 정규직 전환을 보장하지 않으나, 업무 평가 및 비즈니스 현황에 따라 인턴십 연장 혹은 계약직/정규직 전환 고려 가능합니다.



# Customer Development (Sales) Omni Channel Intern (6 months)

This position reports into Account Manager and is based at Seoul, South Korea.

# Who we are

At <u>Kenvue</u>, we believe there is extraordinary power in everyday care. Built on over a century of heritage and propelled forward by science, our iconic brands—including NEUTROGENA®, AVEENO®, TYLENOL®, LISTERINE®, JOHNSON'S® and BAND-AID®—are category leaders trusted by millions of consumers who use our products to improve their daily lives. Our employees share a digital-first mindset, an approach to innovation grounded in deep human insights, and a commitment to continually earning a place for our products in consumers' hearts and homes.

Join us in shaping our future-and yours. Watch us here.

# What will you do

## Key Responsibilities

- Supporting the development of Brick and Click (B&C) in Omni channel operations
- Building and nurturing relationships with existing customers
- Identifying and executing sales opportunities based on 6P+AI framework
- Conducting market research and analysis

# What we are looking for

## **Required Qualifications**

- Strong communication and interpersonal skills
- Ability to work independently and as part of a team
- Proficiency in Microsoft Office applications
- A degree in business, marketing, or a related field is preferred, but not required.
- Proficiency in basic Photoshop skills is preferred.

# What's in it for you

- Paid Company Holidays, Paid Vacation, Family Fridays & More!
- Learning & Development Opportunities
- Employee Assistance Program

Kenvue is proud to be an Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identify, age, national origin, or protected veteran status and will not be discriminated against on the basis of disability.

\*지원링크:

https://kenvue.taleo.net/careersection/4/jobdetail.ftl?job=00001IN6&tz=GMT%2B09%3A00&tzname=Asia%2FSeoul



# Customer Development (Sales) eCommerce Intern (6 months)

This position reports into Group Account Manager and is based at Seoul, South Korea.

## Who we are

At <u>Kenvue</u>, we believe there is extraordinary power in everyday care. Built on over a century of heritage and propelled forward by science, our iconic brands—including NEUTROGENA®, AVEENO®, TYLENOL®, LISTERINE®, JOHNSON'S® and BAND-AID®—are category leaders trusted by millions of consumers who use our products to improve their daily lives. Our employees share a digital-first mindset, an approach to innovation grounded in deep human insights, and a commitment to continually earning a place for our products in consumers' hearts and homes.

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# What will you do

## Key Responsibilities

 6PAI Improve & Developing Product-Specific Retail Selling Price (RSP) Operational Strategies in Collaboration with DADS

# What we are looking for

#### Required Qualifications

- Strong communication and interpersonal skills
- Ability to work independently and as part of a team
- Proficiency in Microsoft Office applications
- A degree in business, marketing, or a related field is preferred, but not required.
- · Proficiency in basic Photoshop skills is preferred.

# What's in it for you

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# Listerine Marketing Intern (6 months)

This position reports into Senior Brand Manager and is based at Seoul, South Korea.

## Who we are

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# What will you do

#### Key Responsibilities

- Support Listerine promotion planning & execution w/ new GWP idea & promotion page SB development
- Lead Listerine Consumer sampling execution thru eCom & SEO (Blog & Social) and analysis result
- Support Listerine CRM contents operation thru Kakao Friends (Oral Care Education, Promotion)
- Lead Listerine Marketing operation (PO / Contract / GWP / Sample delivery )

# What we are looking for

#### Required Qualifications

- Proactive Mindset: willingness to learn & understanding of social & digital marketing with interest
- Logical & Analytical Insight: must be analytical and practical to manage work and result
- Problem-solving Skill: must have multi-tasking with priority set and effective problem-solving skills to support business

# What's in it for you

- Paid Company Holidays, Paid Vacation, Family Fridays & More!
- Learning & Development Opportunities
- Employee Assistance Program

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\*지원링크:

https://kenvue.taleo.net/careersection/4/jobdetail.ftl?job=00001IN8&tz=GMT%2B09%3A00&tzname=Asia%2FSeou



# Brand Design Intern (6 months)

This position reports into Artwork & Design Specialist and is based at Seoul, South Korea.

## Who we are

At <u>Kenvue</u>, we believe there is extraordinary power in everyday care. Built on over a century of heritage and propelled forward by science, our iconic brands—including NEUTROGENA®, AVEENO®, TYLENOL®, LISTERINE®, JOHNSON'S® and BAND-AID®—are category leaders trusted by millions of consumers who use our products to improve their daily lives. Our employees share a digital-first mindset, an approach to innovation grounded in deep human insights, and a commitment to continually earning a place for our products in consumers' hearts and homes.

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# What will you do

#### Key Responsibilities

- Supporting design development for brand activation (promotional activities at on/ offline retails, e-Commerce contents improvement)
- · Market & trend research

# What we are looking for

#### Required Qualifications

- Solid Portfolio
- Mastery of Graphic design (시각디자인 전공자)
- · Strong communication skill

# What's in it for you

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- Employee Assistance Program

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\*지워링크:

https://kenvue.taleo.net/careersection/4/jobdetail.ftl?job=00001IN9&tz=GMT%2B09%3A00&tzname=Asia%2FSeoul



# Data Analyst Intern (6 months)

This position reports into Business Excellence Manager and is based at Seoul, South Korea.

# Who we are

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# What will you do

# Key Responsibilities

- Work with business stakeholders to deeply understand business context and key business questions.
- Formulate model-based solutions by combining machine learning algorithms with other techniques such as simulations.
- Design, adapt, and visualize solutions based on evolving requirements and communicate them through presentations, scenarios, and stories.

# What we are looking for

## **Required Qualifications**

- Bachelor's degrees in a quantitative discipline such as Statistics, Mathematics, Computer Science (Master's degree is preferred)
- A combination of business focus, strong analytical and problem-solving skills, and programming knowledge (e.g., Python, R)
- Proactive & Positive & innovative mind

# What's in it for you

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